

## Show Report

# Tirupur Industry Extends Full Support To DyeChem World Exhibition



The DyeChem World Exhibition, in Tirupur, from June 3-5, 2022, evoked a lot of interest from the industry in and around Tirupur. The trade fair welcomed over 2000 visitors from various parts of Tamil Nadu, Andhra Pradesh, Telangana, Karnataka.



During the inauguration, Raja M. Shanmugham, President, Tirupur Exporters Association, spoke exclusively to Textile Excellence. He highlighted the 'competition in unity' philosophy which has led to the success of the world's largest knitwear cluster. "The industry was the first to sincerely adopt zero discharge technologies and practices more than a decade ago. The momentum towards green, environmental practices and technologies continues, with a

strong dependence on renewable energies, water saving, rainwater harvesting, tree plantations, and much more. DyeChem World Exhibition is a much-needed show in the region."



Inaugurating the CEO Summit on June 4, the Chief Guest, Kranthi Kumar Pati, Commissioner – Tirupur City Municipal Corporation, spoke about the industry’s proactive stance towards the development of the knitwear cluster and also the Tirupur corporation. “The industry has been contributing towards various infrastructure development initiatives. This is a very dynamic industry, and can move much faster with the right support. We will look into the industry’s request for setting up a convention centre for attracting bigger events to this important cluster. We will continue to support the industry in every possible way.”



The Chief Guest’s promise of a convention centre follows a request by Dr. A. Sakthivel, President, Federation of Indian Export Organisations for such a set-up in the corporation, to support better networking and knowledge exchange.

Ahill Rathinasamy, President, Knit Cloth Manufacturers’ Association, and P. Moghan, Chairman, NIFTTEA College of Knitwear Fashion, were the special guests at the CEO Summit.

Presidents of various regional associations were also present during the inauguration and the CEO Summit. A.C. Eswaran, President, The South India Hosiery Manufacturers’ Association, M.K.M balu, President, Tirupur Domestic Garments Manufacturers Association, Gandhi Rajan, President, Dyers Association of Tirupur, V. Elangovan, President, Association of Buying Agents for Textiles, R. Govindaraju, President, TEKIC, M.P. Muthurathinam, President, Tirupur Exporters and Manufacturers Association, V.R. Palanisamy, Present, Tirupur Rotary Screen Printing Association, K Nagesh, President, Tirupur Dyes & Chemicals Merchants Association, N. Vivekanandan, President, The South Indian Imported Machine Knitters Association, T.R. Srikanth, President, Tirupur Export Knit Printers Association, Ahill M.S. Mani, President, Tirupur Industrial Federation, G. Shanmugasundaram, President, Screen Printers Association of Tirupur, Dinesh Chopra, Indian Chemical Council, Dr. S. Periasamy, CEO, AIC NIFT-TEA, graced the occasion.

There was unanimous consensus within the industry that a show like DyeChem World is the need of the hour as the textile and garment industry of Tirupur is set to expand exponentially. According to



Bhaskar Dutta, AVP – Sourcing, Jockey India, “Events like DyeChem World are much needed, as textile manufacturers have to interact with chemicals and dyes suppliers very often. It’s a great platform to know the latest that is happening in this segment.”

According to Raj Tanna, Founder & Managing Director, Schutzen Chemicals, “Response at the show has been good. We have just launched our new range of bio-based products and this is an effective platform to showcase these developments to the country’s most dynamic textile and apparel cluster. There are some interesting developments happening in the textile dyes and chemicals segment worldwide, and events such as DyeChem World are much needed.”

Exhibitors have confirmed meeting good number of potential customers at the show, way beyond their expectations – an indication of the dynamism of the southern textile industry.

DyeChem World exhibition was jointly organised by Textile Excellence, NIFT-TEA College of Knitwear Fashion, AIC -NIFTTEA Incubation Centre for Textiles and Apparels and Society of Dyers & Colourists. The event is supported by all leading industry associations like TEA, SIHMA, DAT, KNITcMA, TEAMA, SIIMKA, TIF, TEKPA, DACMA, TDCMA, SPAT, ICC, IOD and ROSPA.

The next edition of DyeChem World - Tirupur - will be organised from June 2-4, 2023.